



Make Connections. Learn. Grow Your Business.

IMPACT & INFLUENCE ASSESMENT

WHAT DOES IMPACT MEAN TO YOU?

**IMPACT
DEFINED**

WHO DO YOU IMPACT?

**IMPACT
IN
ACTION**

**WHY OR HOW DO YOU IMPACT - WHAT ARE YOUR
MOTIVES?**

**HOW,
WHY,
MOTIVES**

WHEN DO YOU DELIBERATELY IMPACT OTHERS

**WHEN
DO YOU
IMPACT**

**WHAT IS YOUR #1 REASON FOR DOING WHAT YOU'RE
DOING IN BUSINESS?**

**WHAT
ARE THE
MOTIVES**
